Techstreet Enterprise

Accessing Standards Quickly and Easily in the Pharmaceutical Industry

Use Case

Techstreet
Streamline your standards management

Clarivate
Analytics

Customer profile

- Industry: Pharmaceutical

- Subscription activation year: 2015

- Number of users being supported: 100+

- Number of locations being supported: 4

- Key publishers being used: BSI, ISO, ISPE

Summary

What challenges did the customer face with standards?

This company was always interested in a subscription. However, they had no ability to fully target their content needs. They required multiple users, and it was clear that access needed to be quick and easy.

Lessons learned

How did Techstreet Enterprise overcome these challenges?

It took some time to identify a proper price point and the content that was most important. The flexibility of the Techstreet Enterprise system meant we could start small and grow as needed. As of September 2016, they have tripled in size, and all four facilities currently rely on access.

To see how the power of Techstreet Enterprise can benefit your organization, visit **techstreet.com/subscriptions**

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