



Techstreet Enterprise

Seeking standards usage tracking and reporting capabilities in the engineering industry

Use Case

Techstreet
Connecting the world to standards

 **Clarivate**
Analytics

Customer profile

- Industry: Engineering, Construction, Mining, Oil & Gas
- Subscription activation year: 2016
- Number of users being supported: 750
- Number of locations being supported: 3
- Key publishers being used: API, ASME, ASTM, CSA, IEEE

Summary

What challenges did the customer face with standards?

This customer was seeking usage tracking and reporting capabilities by site. They wanted more transparent pricing and assurance that all the required standards were in place.

Lessons learned

How did Techstreet Enterprise overcome these challenges?

We presented *Techstreet Enterprise* in person, creating confidence and assurance in the product. In under two weeks, we achieved an attractive price and seamless transition from the current provider. Since the launch, new documents have been added to the subscription without interruption. Additionally, our customer care team provided training in adding users and standards documents. The company was very satisfied and may add other locations to the subscription in the future.

To see how the power of *Techstreet Enterprise* can benefit your organization, visit techstreet.com/subscriptions

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Techstreet Enterprise

Conquering challenges in providing standards access in the engineering industry

Use Case

Techstreet
Connecting the world to standards

 **Clarivate**
Analytics

Customer profile

- Industry: Global Engineering Services
- Subscription activation year: 2015
- Number of users being supported: 2,000
- Number of locations being supported: 145
- Key publishers being used: API, ASHRAE, ASME, ASTM, CSA, IEEE, NACE, NRC

Summary

What challenges did the customer face with standards?

A large and diverse engineering firm faces many challenges in providing standards access. These include numerous sites, field work, collaboration with outside consultants, monitoring document changes and a changing corporate environment with large growth. They are expanding into new international disciplines and must ensure standards are current. It is critical to provide required customized content sets in specific locations or regions. Usage reporting and analytics are essential to planning and budgeting. Updating, alerts and collaboration increase efficiencies and help avoid costly mistakes.

Lessons learned

How did Techstreet Enterprise overcome these challenges?

Techstreet understands this market and provides custom solutions. We deliver content and pinpoint locations where it is required, saving customers money. Analytics and usage reporting tools give decision-makers critical data. A simple and powerful platform reduces discovery time, creates efficiencies and requires little or no support from IT. Immediate customer support saves time and money.

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